

Do you need more sales?

Do you need to reduce your costs,
and make your company more
competitive?

Do you need better margins? More
opportunities that close? And do you
need to do more with less?

With the Lead Generator, the key is
already in your hands!



THE LEAD GENERATOR (SM)

A SERVICE OF:
JV/M, INC.
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SUITE 202
MOORESTOWN, NJ 08057

TEL: 856-638-0399 x103
EM: SUPPORT@LEADGEN.COM

the Lead Generator
**Your Online Sales Lead
Generation Solution**

THE SYSTEM IS
THE SOLUTION!

JOIN TODAY!

WWW.LEADGEN.COM





FOR SALES AND MARKETING
PROFESSIONALS



FOR ANY BUSINESS



FOR BUSINESS OWNERS AND
DECISION MAKERS



The Lead Generator helps you
find *qualified* prospects, so you
can sell more - with less effort!

- Eliminate cold calling
- Increase your close-rate
- Shorten your sell-cycle
- Reduce sales expenses
- Build a back-log of new business
- Improve new business quality
- Get past gatekeepers
- Improve your marketing ROI
- Penetrate new market segments
- Reach decision makers
- Block your competition
- Increase your sales margin

And access a dynamic and growing
source of qualified sales leads - 24
hours a day, 7 days a week!

No matter what
business you're in,
the Lead Generator
can help.



the Lead Generator
**Your Sales Lead
Generation Solution**

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The Lead Generator helps you
lower your costs - while helping you
grow your company's sales!

- Reduce the cost of solutions,
services and materials
- Improve vendor selection
- Increase quality and responsiveness
- Enhance compliance
- Identify strategic partners
- Locate creative solutions
- Find profitable opportunities
- Recruit qualified personnel
- Implement procurement policies
- Improve customer service
- Reduce overheads and workload

And leverage your company's
buying power to increase your
company's sales.