

## Testimonials

The Lead Generator provides many benefits, but the one that means the most, to the most users, is its ability to provide real, qualified sales leads. Here's what they're saying.

**Scott Tanker, Regional Sales Director for Benchmark Payment Networks ([www.BenchmarkPaymentNetworks.com](http://www.BenchmarkPaymentNetworks.com)), a provider of merchant services:**

"Using the Lead Generator makes it easy to find qualified prospects. All you need to do is post your own company's products and services, and its needs, and you can find other users who need your services with one click."

**Jerry Steinhoff, Marketing Director for Metasense ([www.MetasenseUSA.com](http://www.MetasenseUSA.com)), a Web developer:**

"I signed on for the Lead Generator. At first, nothing happened. Then they brought a lead to my attention... Turned out positive. So I went online and searched the Needs area matching my Products & Services. Found 5 more good leads. Found another two days later. Great contacts... Still working on them. I'll keep you posted. Trick is, you've got to be proactive."

**Ruth Pincus, Account Executive for Haines &Haines/T.C. Irons Insurance Agency ([www.TCIrons.com](http://www.TCIrons.com)):**

"Thanks very much. The leads are exactly what I'm looking for."

**Larkey Mays, President of Lama Associates ([www.LamaAssociates.com](http://www.LamaAssociates.com)), a distributor of promotional items:**

"Thanks very much for getting me these two leads. I thought these companies would be good prospects before, but wasn't able to get through to them. Now I know they are, and I can reach them at last!"

**Charles Bradford, Buxt Containers ([www.buxtcontainers.com](http://www.buxtcontainers.com)), a manufacturer of portable storage containers:**

"Thanks a lot for putting this together. We're in a very specialized, albeit competitive, market. And the Lead Generator lets us focus our time on prospects who really need what we have to sell."

**Bob Peary, President of SBSC ([www.sbsconline.com](http://www.sbsconline.com)), a direct mail company:**

"We found two leads just in our initial search, and they are ideal prospects for us. Thanks! That was easy."

**Donna Nusslein, Sales Consultant for Trans World Systems, ([www.TransWorldSystems.com](http://www.TransWorldSystems.com)) a provider of collections services:**

"Thanks for hooking me up with Bob. I never would have found him, or known he had a need, without the Lead Generator."

**George Warner, President of BrowseYourTown ([www.BrowseYourTown.com](http://www.BrowseYourTown.com)), a business networking group:**

"Thanks very much for developing the Lead Generator. It's a great tool for me, and for our member businesses."