30-Second Commercial Script Elements

The following script elements can be used to promote the Lead Generator effectively in networking meetings.

30-Second Commercial

Who here wants more sales? *(Raise your hand to indicate that people who want to increase their sales should do the same; and wait for them to do it. Repeat the question, if necessary.)*

What if you had a way to get qualified sales leads – that is, contacts with decision makers who need your products or services, and who want to talk with you about how you can help – right from your PC? Who would be interested in that? *(Again, raise you hand, and wait for people to do the same.)*

The Lead Generator enables you to do exactly that – to get qualified sales leads, that is, access to decision makers who are ready, willing and able to buy – right from your PC.

If you need more sales, go to www.LeadGenerator.com, and register using Promotion Code "[see Attachment]".

If you want more information about how to find real sales on the Lead Generator, please see me afterwards.

Alternative 30-Second Commercial

The Lead Generator is a patented, online system designed to provide any business with qualified sales leads – no matter what business you're in – and to identify prospects who need your products and services, and who are ready, willing, and able to buy.

It can also enable you to find vendors and strategic partners.

But its most important application is to help you generate qualified sales leads that enable you to increase your sales, your market share, and your profitability, quickly and easily, right from your own computer.

If you need to increase your sales, and you're looking for qualified sales leads, the Lead Generator, which can be found at www.LeadGenerator.com, can help.

If you have any questions or would like more information on The Lead Generator, we have material on the back table, and I'd be happy to answer any questions you have. Thank you.