

# Business Owners Unite!

Free yourselves from the siren call of Marketing 2.0!

They may promise results, but ask yourself:

- Where are the sales?
- Where are the profits?
- And who's getting rich on your hard work?

Are you getting what you need from your marketing program?



Social Media Marketing, Search Engine Optimization and Inbound Marketing may work for consumer companies. But if you're in B2B, beware! They simply don't work in your market. Fight back against the forces of double-speak!

**“When the last Social Media Marketing expert is caught and hung, the telemarketer will sell the rope.”**